

Global NCD Alliance Forum 2015



اصدقاء مرضى السرطان
Friends Of Cancer Patients
نحن معكم We're With You

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NCD Advocacy and Accountability in the Post-2015 Era

13th-15th November 2015

Al Jawaher Reception & Convention Centre, Sharjah, United Arab Emirates

The NCD Alliance will be convening the first ever Global NCD Alliance Forum this 13th-15th November 2015 in Sharjah, United Arab Emirates (UAE). Her Highness Sheikha Jawaher Bint Mohammed Al-Qassimi, Wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for Union for International Cancer Control (UICC) and International Ambassador for Childhood Cancer for UICC, is the Forum's Ambassador as part of her commitment to the fight against cancer and NCDs. The Forum is organized in partnership with local host organization, Friends of Cancer Patients (FoCP).

The Forum will bring together representatives from national and regional NCD alliances from across the world to share best practices and build a sense of community. The Forum will provide a platform for advocacy strengthening, stimulating collaboration, identifying network-wide priorities and coordinating advocacy planning at national, regional and global levels. The Forum will be interactive and will provide a safe space for knowledge exchange and networking.

A Focus on Accountability

With the global prioritisation of NCDs and associated commitments in place, there is a demand for responsibility for action on NCDs at the national level. Strong advocacy is essential in ensuring local — regional and national — leadership accountability.

The Forum will focus on three key areas, under the banner theme of “**NCD Advocacy and Accountability in the Post-2015 Era**”:

- **Advocacy and accountability – driving change and demanding action.**

What are concrete examples, challenges, best practices and opportunities in advocating for NCDs as a priority issue?

- **Organisational development.**

How can NCD alliances function optimally to enable effective NCD advocacy efforts?

- **Collaborations for success.**

How can collaborations between NCD alliances – and with other key stakeholders – maximise advocacy impact?

The Global NCD Alliance Forum will convene over 200 NCD leaders, including national and regional NCD Alliance representatives, policymakers, global health experts and recognised NCD champions, patient advocates, International NGOs, NCD Alliance Steering Group members and supporters, among others.



The NCD Alliance
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