THE NCD CAFÉ: SPIRIT OF PARTNERSHIP

Organised by NCD Alliance Supporters:
American College of Cardiology, American Heart Association, Eli Lilly, Medtronic Foundation, Sanofi, Union for International Cancer Control
Sessions

Organised by
NCD Alliance Supporters:
American College of Cardiology,
American Heart Association,
Eli Lilly, Medtronic Foundation,
Sanofi, Union for International
Cancer Control

MAKE THE MOST
OF YOUR BREAKS!
Join us at The NCD Café in
the Market Place during
scheduled breaks for lively
debates with inspiring
experts and front-line
professionals. We will discuss
the value of integration,
partnerships and multi-
disciplinary experience in
addressing NCDs in low- and
middle-income countries.

THE SESSIONS WILL
BE MODERATED BY:
Prof. Ilona Kickbusch,
Director of the Global Health
Programme at the Graduate
Institute of International
and Development Studies,
Geneva

Jeffrey L. Sturchio,
Senior Partner, Rabin Martin

Tuesday, 15 April 2014

10:20 The front liner experience of integration
Dr Jason Bae, Program and Strategy Advisor, Last Mile Health

12:30 A NCD Coordination Mechanism: What for? With whom?
Katie Dain, Executive Director NCD Alliance
Andres de Francisco, Deputy Executive Director, Partnership for Maternal
Newborn & Child Health

15:30 Beyond the silos: health systems strengthening
Dr Viviana Mangiaterra, Senior Technical Coordinator MNCH and HSS, Technical
Advice & Partnerships Department, The Global Fund

Wednesday, 16 April 2014

10:20 Sectoral collaboration to address gaps in NCD research and policy
Jeffrey L. Sturchio, co-editor of “NCDs in the Developing World”

12:30 Access to NCD essential medicines: needs, gaps and solutions
Dr Manica Balasegaram, Executive Director of the Access, MSF
Dr Nils E. Billo, MD, MPH, Senior consultant, The Union

15:30 Learning from a multi-disciplinary experience
Dr Lucica Ditiu, Executive Secretary, Stop TB Partnership
Silvia Ferazzi, Technical Officer Multisectoral Action Framework, Roll Back Malaria

Thursday, 17 April 2014

10:20 The Shared Value concept: what’s in there for the NCD response?
Dr Sebastien Mazzuri, Senior Consultant, FSG
Kyle Peterson, Managing Director, FSG

12:30 Integrating services for the long tail of endemic NCDs
Prof. Gene Bukhman, Senior Health and Policy Advisor on NCD, Partners in Health
Antony Duttine, Rehabilitation advisor, Handicap International
Jeffrey L. Sturchio is senior partner at Rabin Martin, a global health strategy consulting firm, and former president & CEO of the Global Health Council. Before joining the Council in 2009, Dr. Sturchio was vice president of Corporate Responsibility at Merck & Co. Inc., president of The Merck Company Foundation and chairman of the U. S. Corporate Council on Africa, whose 160 member companies represent some 85 percent of total US private sector investment in Africa. He is chairman of the BroadReach Institute for Training and Education and a member of the boards of the U. S. Pharmacopeia and the Museum of AIDS in Africa. Dr. Sturchio is also currently a visiting scholar at the Institute for Applied Economics, Global Health and the Study of Business Enterprise at The Johns Hopkins University; a senior associate of the Global Health Policy Center at the Center for Strategic and International Studies; a member of the Philips Think Tank on Aging Well; a principal of the Modernizing Foreign Assistance Network; a Fellow of the American Association for the Advancement of Science; and a member of the Council on Foreign Relations. His publications include Noncommunicable diseases in the developing world: Addressing gaps in global policy and research (coedited with L. Galambos, Johns Hopkins University Press, 2013).

Ilona Kickbusch is the Director of the Global Health Programme at the Graduate Institute of International and Development Studies, Geneva. She advises organisations, government agencies and the private sector on policies and strategies to promote health at the national, European and international level. She has published widely and is a member of a number of advisory boards in both the academic and the health policy arena. She has received many awards and served as the Adelaide Thinker in Residence at the invitation of the Premier of South Australia. She has recently launched a think-tank initiative “Global Health Europe: A Platform for European Engagement in Global Health” and the “Consortium for Global Health Diplomacy”.

Her key areas of interest are global health governance, global health diplomacy, health in all policies, the health society and health literacy. She has had a distinguished career with the World Health Organization, at both the regional and global level, where she initiated the Ottawa Charter for Health Promotion and a range of “settings projects” including Healthy Cities. From 1998 – 2003 she joined Yale University as the head of the global health division, where she contributed to shaping the field of global health and headed a major Fulbright programme. She is a political scientist with a PhD from the University of Konstanz, Germany.
Dr Jason BAE  
*Program and Strategy Advisor*  
LAST MILE HEALTH

Jason Bae is Program and Strategy Advisor and worked previously as Program Director of Last Mile Health, which is creating a new health workforce to bring care to remote villages by transforming community health workers into real professionals. Jason received his MBA from Harvard Business School, which was supported by Paul and Daisy Soros Fellowship for New Americans, and will complete an MD from Yale Medical School in May 2014. He previously worked with Professor Michael Porter on scale-up strategies for rural health delivery and advised Bill and Melinda Gates Foundation while at the Boston Consulting Group. He received a Weissman Fellowship from Harvard University to support his service in a clinic in East Timor. His research on HIV transmission in Botswana, was incorporated into the World Health Organization’s guideline for prevention, and his work on HIV adherence and persistence was recently cited by treatment guidelines by the International Association of Providers of AIDS Care. During his time as the Program Director and Strategy Advisor, he oversaw Last Mile Health’s rollout of community-based screening and management of hypertension in rural Liberia. His international and research experience include HIV, tuberculosis, and substance use in Brazil, Botswana, Peru, Malaysia, Liberia, and China.
A NCD COORDINATION MECHANISM: WHAT FOR? WITH WHOM?

Katie DAIN
Executive Director
NCD ALLIANCE

Katie Dain is Executive Director of the NCD Alliance, a global network of civil society organisations working collectively to transform the fight against non-communicable diseases (NCDs). She joined the NCD Alliance after four years at the International Diabetes Federation (IDF), a not-for-profit global federation of 220 member associations in 160 countries. Before joining IDF, Katie was a Gender Policy Adviser in the UK Government Equalities Office (GEO), where she was responsible for strategy, policy, and initiatives on violence against women and girls. Prior to that she held a series of policy posts in UK-based health and development NGOs, including Womankind Worldwide and Terrence Higgins Trust, a HIV and sexual health charity. Katie has a Master’s degree in Violence, Conflict and International Development from the School of Oriental and African Studies (SOAS).

Andres DE FRANCISCO
Deputy Executive Director
PARTNERSHIP FOR MATERNAL NEWBORN & CHILD HEALTH

Dr Andres de Francisco is the Deputy Executive Director of the Partnership for Maternal, Newborn and Child Health (PMNCH) and Coordinator of Technical Work. Dr de Francisco is a medical doctor, with doctorate and masters degrees in public health and epidemiology from London.

A citizen of Colombia, he has worked on planning, implementing and evaluating large scale interventions trials on maternal and child health in West Africa, South East Asia and Latin America. He directed the Matlab MNCH-FP intervention programme of the Centre for Health and Population Research in Bangladesh – ICDDR,B for 10 years, and worked with the Government of Bangladesh to scale up interventions country-wide.

Dr de Francisco joined PMNCH in April 2008 and was previously the Head of Research and Policy at the Global Forum for Health Research, an international institution in Switzerland bridging the interface between policy and research (the 10/90 gap in health research financing).

As the director of the UK Medical Research Council field station in Basse, The Gambia, he set up large scale surveillance health projects in West Africa to assess the impact of family planning and reproductive, maternal, newborn and child health interventions. Dr de Francisco also directed the District Health Programme and the Hospital in Miraflores, a rural zone in the Amazonas region in Colombia, where he introduced and evaluated public health and development programmes.

He is Member of the National Academy of Medicine in Colombia and Honorary Senior Lecturer at the UK London School of Hygiene and Tropical Medicine. He has more than 80 publications in prestigious journals, and has served in editorial and scientific boards.
**BEYOND THE SILOS: HEALTH SYSTEMS STRENGTHENING**

**Dr Viviana MANGIATERRA**  
*Senior Technical Coordinator MNCH and HSS Technical Advice & Partnerships Department*  
*THE GLOBAL FUND*

Viviana Mangiaterra is a specialist in international public health with a primary expertise in reproductive, maternal, child, adolescent health. She has a medical degree with further training (Ph.D Level) in pediatrics and epidemiology and she has worked in Italy as clinician and researcher for several years.

She joined the World Health Organization in 1987 working at all levels of the WHO system, national (Rwanda and Indonesia), regional (European Region) and HQ. She worked at the World Bank as Advisor Children and Youth from 2002 to 2007. During that period she was responsible for the preparation of a comprehensive Children and Youth strategy and she was instrumental in the development of the World Development Report 2007 on Youth. She was with the WHO at the HQ office from 2007 to 2013, responsible for the integration and partnerships work of the Cluster of Family, Women and Child Health with the Commission of Commodities, the H4+, HIV, Malaria programs within WHO and with other relevant partners. She has joined in 2014 the GF as Senior Coordinator RMNCH/ HSS. Since 2012 she is the co-chair of the Roll Back Malaria, Malaria in Pregnancy Working Group.

**Wednesday, 16 April 2014**

**SECTORAL COLLABORATION TO ADDRESS GAPS IN NCD RESEARCH AND POLICY**

**Jeffrey L. STURCHIO**  
*co-editor of “NCDs IN THE DEVELOPING WORLD”*

Dr Manica BALASEGARAM  
*Executive Director of the Access Campaign*  
*MSF*

Dr Balasegaram is a medical doctor who trained in internal and emergency medicine in the UK and Australia. He joined MSF in 2001, working as a doctor in the field in several countries in Sub-Saharan Africa and Southern Asia.

After gaining significant operational experience, in 2005 Dr Balasegaram became Head of the Manson Unit, the London-based medical research and implementation arm of MSF, before joining MSF partner organisation Drugs for Neglected Diseases initiative (DNDi). In 2012 Manica returned to MSF as the Executive Director of the Access Campaign. Dr Balasegaram has worked extensively on issues around access to medicines, with a particular focus on tropical and neglected diseases.

Dr Nils BILLO, MD, MPH  
*Senior consultant*  
*THE UNION*

Dr Nils E. Billo, MD, MPH was Executive Director of the International Union Against Tuberculosis and Lung Disease (The Union) from 1992 to June 2013. Dr Billo is currently working as Senior Consultant for The Union. Under the leadership of Dr Billo, The Union has grown into a leading international health organisation, with more than 10,000 members and subscribers in 152 countries, and some 300 staff and consultants working from Paris and regional and country offices in 13 countries. The Union’s mandate has expanded to include not only tuberculosis and lung disease, but also some of today’s most vital interrelated public health issues, such as child lung health, HIV/AIDS, the pandemic of diseases caused by tobacco use and the rise of non-communicable diseases (NCDs).

Dr Billo completed his medical training at the University of Basel, Switzerland and holds a Master’s of Public Health from the University of California, Berkeley. He was a member of the Stop TB Coordinating Board and past president of the Forum of International Respiratory Societies (FIRS), which organised the 2010 Year of the Lung campaign. Before joining The Union, he was head of the Epidemiology Section of the Federal Office of Public Health in Switzerland.
LEARNING FROM A MULTI-DISCIPLINARY EXPERIENCE

Dr Lucica DITIU
Executive Secretary
STOP TB PARTNERSHIP

Dr Lucica Ditiu is the Executive Secretary of the Stop TB Partnership since January 2011. A native of Romania, Dr Ditiu is a physician and a researcher, who has devoted her career to improving the lives of people living in communities heavily burdened by tuberculosis (TB). In the last few years, Dr Ditiu has been instrumental in developing an operational strategy for the Partnership, identifying key priorities. She led the process in the transformation of the coordinating board to enable greater representation from constituencies. She has deepened engagement with The Global Fund working with the board, the secretariat and at the country level. She has worked to ensure the provision of continued access of quality-assured TB drugs and diagnostics through the Global Drug Facility. Dr Ditiu is a passionate advocate for the cause of TB-affected communities and has been involved in projects like the TB and Mining initiative in Southern Africa. Looking ahead, Dr Ditiu hopes that she continues to bring stakeholders together to fight against the TB epidemic.

A 1992 graduate of the University of Medicine and Pharmacy in Bucharest, Dr Ditiu completed specialty training in pulmonology through a joint programme with the Romanian National Institute of Lung Diseases (Marius Nasta). In 1999, she received a certificate in International Public Health from George Washington University in Washington, DC, which she completed as a fellow in epidemiology of lung diseases, TB control and programme management and evaluation.

Silvia FERAZZI
Technical Officer Multisectoral Action Framework
ROLL BACK MALARIA

Silvia Ferazzi is currently technical officer with the Secretariat of the Roll Back Malaria Partnership Secretariat, where she is the focal point for malaria financing and for activities with non-health sectors. Silvia Ferazzi has been working for some 20 years in humanitarian affairs and development, including for the UN Office for the Coordination of Humanitarian Affairs and the World Health Organization, with a focus on resource mobilization, inter-agency affairs and partnership development.

Immediately before taking up her position in the Roll Back Malaria Partnership, she led fundraising activities at the Global Alliance for Improved Nutrition (GAIN). More extensively during four years, she was manager of resource mobilization and relations with donor governments at the Global Fund to Fight AIDS, Tuberculosis and Malaria. In this function she supported the Fund in reaching its fundraising objectives and in managing its Voluntary Replenishment process, a major multi-year pledging system aimed to increase the predictability and sustainability of the Global Fund’s resource mobilization efforts.
THE SHARED VALUE CONCEPT: WHAT’S IN THERE FOR THE NCD RESPONSE?

Dr Sebastien MAZZURI
Senior Consultant
FSG

Dr Sebastien Mazzuri is a medical doctor holding M.D. from the University of Geneva and an M.B.A. from the European Institute of Administration (INSEAD), with ten years of consulting and investment experience across various industrial sectors.

At FSG, he has contributed to and led a variety of global health and shared value engagements for both corporate and non-profit clients. Among others, he contributed to the elaboration of an access to healthcare strategic framework for a leading pharmaceutical company, he developed a sustainability plan for the emergency department and central pathology lab of a tertiary public hospital in East Africa, and he most recently led a shared value strategic planning effort for a leading Pulp & Paper company establishing their presence in Southern China. Sebastien is also involved in cross-sector field building activities, currently coordinating a consultation process involving corporations from the pharmaceutical, medical device, nutrition, telecommunications and technology sectors on how to measure and relate health outcomes and business performance in the context of shared value creation for health solutions.

Kyle PETERSON
Managing Director
FSG

Kyle Peterson is a thought leader in shared value, corporate philanthropy, and global health and development issues. He holds an M.B.A. and an M.P.A., cum laude, from the University of Texas at Austin and a B.A. in International Studies, cum laude, from the American University. Since 2002, Kyle has managed more than 100 consulting projects for foundation, companies, and nonprofits in the areas of strategy, program design, operations, and evaluation.

Kyle is a Board member of the Global Health Council and speaks frequently at social sector and industry conferences and roundtable events. Prior to joining FSG, Kyle served as a strategy consultant at OntheFrontier, a former Monitor Group company that focuses on domestic and international economic development. Kyle was also the country director in Zimbabwe and Rwanda for Population Services International, a nonprofit social marketing organization that uses the private sector to make needed health products more accessible and appealing. Kyle was an account executive for Hill and Knowlton, serving non-profit clients and the government of Kuwait; a communications advisor at Consumers Union; and a Peace Corps Volunteer in Sierra Leone.
INTEGRATING SERVICES FOR THE LONG TAIL OF ENDEMIC NCDS

12:30

Prof. Gene BUKHMAN
Senior Health and Policy Advisor on NCD
PARTNERS IN HEALTH

Dr Gene Bukhman, MD, PhD is an Assistant Professor of Medicine at Harvard Medical School where he directs the Program in Global NCDs and Social Change. By training, Dr. Bukhman is a cardiologist with special competence in echocardiography as well as a medical anthropologist.

His work focuses on the design, planning, and evaluation of integrated strategies to address non-communicable diseases and injuries of poverty. Dr. Bukhman is the Senior Health and Policy Advisor on NCDs for Partner in Health. In 2013, Dr. Bukhman helped launch the NCD Synergies project, an initiative focused on developing a community of support for governments addressing the NCDs and Injuries of the poorest billion.

Antony DUTTINE
Rehabilitation Technical Advisor
HANDICAP INTERNATIONAL

Antony Duttine is the Rehabilitation Technical Advisor in Global Health for Handicap International, based in their Washington DC office. A British physiotherapist by background, Antony has worked with HI since 2009 initially in Afghanistan and thereafter in their Lyon headquarters and their UK office prior to his current role in the US. Within his current work, Antony is heavily involved in advocating for the improved inclusion of rehabilitation services within the global health landscape and development agendas. Antony spent two years in Namibia for the Ministry of Health and Social Services as a VSO volunteer prior to joining HI and also worked for the UK National Health Service for five years as a physiotherapist. Antony holds a Masters in Development Management.

Antony has been heavily involved in the NCD agenda, particularly concerned with the disabling consequences for people living with NCDs and ensuring appropriate access to a full continuity of health services. He was a member of the French delegation at the 2011 High Level Meeting on non-communicable diseases and has presented on global health and rehab issues at numerous forums including at the UN High Level meeting on Disability and Development, the Global Forum on Human Resources for Health and the 2nd International Allied Health Professions Conference. He has written and published health-related pieces for the Huffington Post, WHO Bulletin and for the consultations on the Post Millennium Development Goals discussion. He supported the drafting of a disability and NCD brief published by the NCD Alliance in September 2013.
Organized by NCD Alliance Supporters