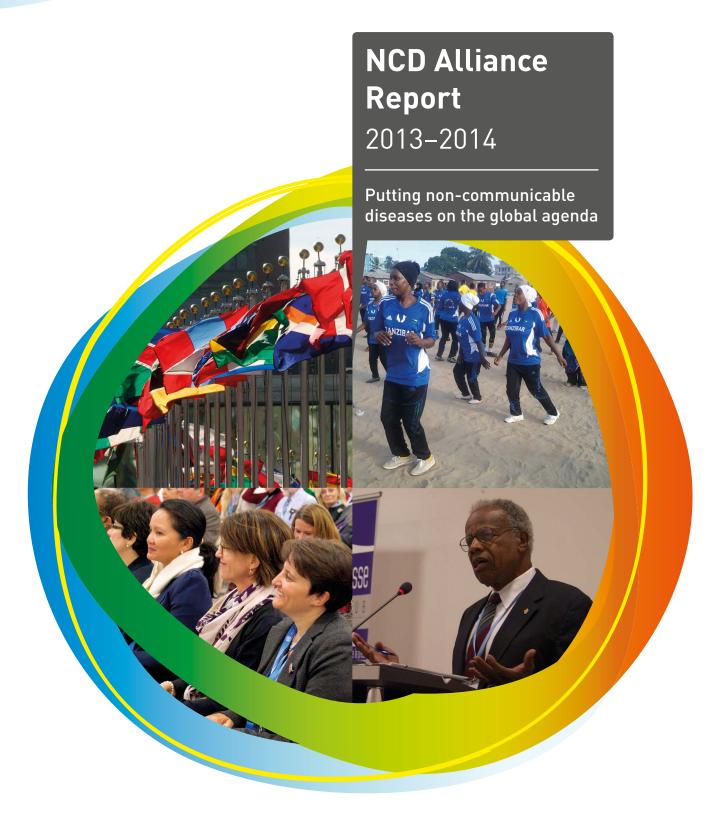
The NCD Alliance
Putting non-communicable diseases
on the global agenda













#### ABOUT THE NCD ALLIANCE

The NCD Alliance is leading the way to a world free from preventable suffering, disability and death caused by non-communicable diseases (NCDs). Founded in 2009, we are a unique civil society network uniting 2,000 civil society organisations in more than 170 countries. Our network includes global and national NGOs, scientific and professional associations, academic and research institutions, private sector entities and dedicated individuals. Together with strategic partners, including the World Health Organization (WHO), the United Nations (UN), and governments, the NCD Alliance is transforming the fight against NCDs.

The NCD Alliance is guided by our Strategic Plan 2012-2015. Our work is based on four strategies to drive progress towards the globally agreed goal of a 25% reduction in premature NCD mortality by 2025. Our greatest strength lies in the capacity of our global network, our ability to ground global advocacy in the reality of local experience, and our independence and integrity.

#### The NCD Alliance Vision

A future free from the preventable suffering, disability and death caused by non-communicable diseases.



#### Mission statement

The NCD Alliance is a civil society network whose mission is to combat the NCD epidemic by putting health at the centre of all policies.



#### 2025 Goal

Ensure the achievement of the global target of "25% relative reduction in overall mortality from cardiovascular disease, cancer, diabetes, or chronic respiratory disease."



#### 2015 Goal

Put NCDs at the heart of national health and development planning, in the mainstream of the post-2015 development framework, and to increase resource mobilisation at all levels.



#### **Strategies**

# Supporting Global Action

The global advocacy strategy

## Supporting National Action

The national advocacy strategy

#### **Building the Demand**

The communications strategy

#### **Building the Alliance**

The organisational strategy

NCD Alliance Strategy Diagram



Cary Adams, Chair The NCD Alliance

#### MESSAGE FROM THE CHAIR

I am delighted to present the NCD Alliance's Report 2013-2014 at such an important milestone. This Report marks the fifth anniversary of the NCD Alliance – five years of which I am extremely proud. While the challenge remains huge, we have made significant strides for people at risk or living with NCDs worldwide.

By embracing the philosophy "together we are stronger", we have built a unique and powerful global civil society network for NCDs. And through our unrivalled legitimacy and ability to ground global advocacy in local experience, we have elevated NCDs onto the global health and development agenda. This last year alone demonstrates the unstoppable momentum behind this agenda, with the global NCD architecture now in place and NCDs gaining traction as a priority for the post-2015 development agenda. Five years ago, such global progress was a distant dream.

By delivering impact and results over the last five years, the NCD Alliance has established its reputation as a thought leader on NCD policy and practice, a convenor of civil society, a partner to governments and UN agencies, and an advocate for people at risk of or living with NCDs. We have unequivocally demonstrated the value of working across diseases and risk factors for a common cause and, as a result, we find ourselves at the forefront of a growing network of national and regional NCD alliances.

The key to our success remains our unity and global solidarity. I would like to take this opportunity to thank the countless individuals, organisations and partners that make the NCD Alliance what it is today. Your ceaseless determination, energy and commitment to our mission is inspiring. It is an honour to serve as Chair of the NCD Alliance. We will continue to be the world's conscience on NCDs – one community, one mission and one voice.



Katie Dain, Executive Director The NCD Alliance

#### MESSAGE FROM THE EXECUTIVE DIRECTOR

This report provides a snapshot of the many activities and achievements of the NCD Alliance and our extensive constituency – our network, partners, volunteers and staff. It reveals that together, we are making good progress towards our 2012-2015 strategic goals. This has been a very intense year, and I believe when we look back we will see it as a turning point for the NCD Alliance. We have introduced new programs, built new strategic partnerships, and taken steps to strengthen our performance as an alliance.

Most notably, we have increased our support for national action. Whilst we remain committed to leading global advocacy on NCDs, we believe sustainable progress will only be achieved through local change agents and strong civil society coalitions at the national level. For this reason this year we launched our first national civil society capacity building programme, pioneered civil society monitoring on government progress, expanded our network of national and regional NCD alliances, and cultivated regional and south-south cooperation. We are working with terrific partners and are already seeing results that can be used to drive change for people with NCDs all over the world.

The last 12 months have also been remarkable for the powerful and innovative strategic partnerships we have built. We have expanded our partnerships across the UN family, strengthened our ties with academia and The Lancet, and deepened our public-private partnerships. Furthermore, we have taken steps to enhance our capacity and effectiveness as an alliance by engaging a broader base of partners in our governance structure. As a result, we are an alliance ready for tomorrow and the post-2015 era.

Looking to the year ahead, we will build on our successes and take them to the next level. We will accelerate global political momentum via the UN Review on NCDs and the post-2015 development agenda. We will deliver impact at the national level, through capacity building programs and cultivating our growing network of national and regional NCD alliances. And we will further enhance our effectiveness in achieving measurable results for the tens of millions of people with NCDs worldwide.

# GLOBAL ADVOCACY: ACCELERATING POLITICAL MOMENTUM FOR NCDS

Since the UN High-Level Summit on NCDs in 2011, the NCD Alliance has sustained global attention and action on NCDs by leading two focused global campaigns – securing a robust Global NCD Framework and integrating NCDs into the Post-2015 Development Agenda. Our global advocacy strategy builds on the core strengths and comparative advantages of the NCD Alliance, particularly:

- Our capacity to unite and mobilise from local to global levels.
- Our diverse network of NCD organisations, partnerships and strategic alliances – including with WHO, the UN, governments and leading academic institutions.
- Our role as a think tank in developing and promoting innovative thinking and expert policy recommendations.

Through our unrivalled legitimacy and ability to ground global advocacy in local experience, we have elevated NCDs onto the global health and development agenda.

# GLOBAL NCD FRAMEWORK CAMPAIGN – INSPIRING FUTURE ACTION AND ACCOUNTABILITY ON NCDS

In 2011 at the landmark UN High-Level Summit on NCDs, Member States adopted a UN Political Declaration that committed to actions to guide the global NCD response. Over the last three years, the NCD Alliance's top priority has been translating these political commitments into action. Our efforts have focused on putting in place the building blocks that will shape the global, regional and national responses to NCDs. We have strived to ensure the global architecture for NCDs is responsive to the needs of people at risk or living with NCDs, and will bring about coherence, meaningful participation and accountability.



WHO Global Action Plan for the Prevention and Control of NCDs 2013-2020

# The building blocks of the global NCD response

Over the last year, the NCD Alliance's vision for a coherent global architecture for NCDs has been almost fully realised. In May 2013 at the 66th World Health Assembly (WHA), governments unanimously adopted an "omnibus resolution" on NCDs which endorsed the Global Monitoring Framework and WHO Global NCD Action Plan 2013-2020, and agreed in principle to a Global Coordination Mechanism for NCDs (GCM).

This groundbreaking resolution fulfils commitments made in the UN Political Declaration on the Prevention and Control of NCDs, and signals consensus on the three pillars of the global NCD architecture – accountability, action, and coordination. The Global Monitoring Framework and the landmark "25 by 25" NCD mortality target provide the long-term vision and, most importantly, signal a new era of accountability for the tens of millions of people at risk or living with NCDs worldwide; the Global NCD Action Plan and its six objectives provides the roadmap to deliver results; and, if it is well designed, the Global Coordination Mechanism will provide the vehicle to mobilise relevant stakeholders and sustain action.

These achievements are the outcome of lengthy and complex consultations, many of which were initiated in 2012 as follow-up to the UN Summit. The NCD Alliance has been engaged, kept the pressure on, and informed our network every step on the way.

"The adoption of the Global NCD Action Plan moves the process from the political to the practical realm."

Dr Oleg Chestnov, Assistant Director-General, WHO

# Box 1: Advocacy in action – pallative care and NCDs

In January 2014, for the first time ever, palliative care was included in WHO Executive Board (EB) discussions as a core component of integrated treatment, and a ground breaking resolution was adopted.

Partnering with the palliative care advocacy network – including Human Rights Watch, Union for International Cancer Control and World Palliative Care Alliance – the NCD Alliance helped to garner country support for the resolution by raising awareness throughout its network, delivering a joint statement at the EB, and participating in an informal briefing with WHO Member States ahead of the EB. As a result of these efforts and the commendable leadership of Panama, the palliative care resolution was unanimously adopted.

Importantly the resolution highlights the importance of integrating palliative care into health systems and global disease plans, including for NCDs.

"The unanimous adoption of a stand-alone resolution on palliative care by the WHO Executive Board is a moment of history for the global palliative care movement... We hope the resolution will result in increased funding for palliative care both at the primary care level and in improved specialised care for cancer patients and others with life-threatening illnesses."

Dr Stephen Connor, Senior Fellow, Worldwide Palliative Care Alliance "Effective, multisectoral responses to NCDs must be based on strong partnerships – within the UN family, with other donors, with national and sub-national governments, with civil society, and with the private sector."

Olav Kjorven, Assistant Administrator, UNDP

# Inspiring global mulitsectoral action on NCDs

In recognition of the urgent need to strengthen and facilitate global multisectoral action on NCDs, the NCD Alliance has continued to be at the forefront of efforts to establish a Global Coordination Mechanism (GCM) for NCDs. Our objective has been to achieve a global mechanism to convene the UN, governments, civil society, and relevant private sector entities to coordinate global action on NCDs.

Following WHA in May 2013. WHO led a consultation process to define a terms of reference for the GCM. Our efforts this year focused on building consensus on the functions and structure of the GCM. We produced a series of discussion papers on the GCM and convened timely briefing sessions with governments and thought leaders. For example, in August 2013, we co-hosted an informal expert dialogue on the GCM with the US Mission to the United Nations in Geneva. The dialogue provided an opportunity for governments to brainstorm with the NCD Alliance and experts in global health governance on important elements of the GCM. Experts included Sir George Alleyne, Director Emeritus PAHO; Dr Carole Presern Executive Director The Partnership for Maternal and Newborn Child Health; Professor Rob Moodie, Melbourne School of Population Health; and Dr Sigrun Mogedal, Chair Global Health Workforce Alliance and Norwegian HIV/AIDS Ambassador.

Although the draft terms of reference of the GCM fall well short of the ambitious vision of the NCD Alliance, our advocacy efforts contributed to some important wins, including a clear added value and five functions. The GCM will be a Member State led mechanism, aimed at supporting country efforts across sectors to implement the WHO Global NCD Action Plan 2013-2020, and will have an initial lifespan of six years. The GCM terms of reference are expected to be adopted at the 67th World Health Assembly.

#### Anchoring NCDs to the UN agenda

A central component of the NCD Alliance's advocacy strategy has been to embed NCDs on the UN agenda. Since 2011, the NCD Alliance has strengthened relations with the UN system and governments to maintain the prominence of NCDs and encourage ongoing commitment at the highest level.

Over the last year we have supported the formation of the UN Inter-agency Task Force on NCDs. Formalised in July 2013, this Task Force engages all relevant UN funds, programmes and specialised agencies to collectively and coherently respond to the global NCD burden. Recognising the unique experiences, expertise and resources that the entire UN system can bring to global challenges such as NCDs, the Task Force has the potential to have a significant impact.

Since the formation of the UN Task Force, we have expanded our reach and relationships across the UN family. Our objective is to bring the knowledge and expertise of civil society to UN initiatives on NCDs Highlights from the past year include:

• UNICEF: A new chapter on NCD prevention is being developed for the flagship UN publication Facts for Life. Facts for Life is one of the world's most widely read books, with simple and practical messages on childhood and adolescent health to stimulate behaviour change, guide community action and influence decision makers. The NCD chapter is being developed by UNICEF, in collaboration with other UN agencies and civil society partners - including NCD Child and the NCD Alliance. In March 2014, the NCD Alliance participated in a technical consultation on the chapter hosted by NCD Child and UNICEF in Trinidad and Tobago. This consultation is part of a longer-term civil society consultation on the chapter led by NCD Child.



NCD Child and UNICEF technical consultation on Facts for Life publication, Trinidad

UN Development Programme (UNDP): A second joint letter from UNDP Administrator Helen Clark and WHO Director-General Margaret Chan was issued in March 2014 to all UN Resident Coordinators, reiterating the call to integrate NCDs in UN Development Assistance Framework (UNDAF) design processes and implementation. To guide this integration, UNDP launched new discussion papers on Addressing the Social Determinants of NCDs and Development Planning and Tobacco Control. The NCD Alliance is collaborating with UNDP on a webinar orientation series for all UNDP staff on NCDs, and supporting integration of NCDs into UNDAFs at the country level.

"By updating "Facts for Life" with information about NCDs, ordinary people the world over will have access to vital information they need about preventing NCDs in children and adolescents, as well as non-technical information about diagnosis and treatment."

Dr Nicholas Alipui, Director of Progammes, UNICEF "Global leadership on health lies with the World Health Organization, but development actors like UNDP can offer important support for building capacities in-country for stronger health systems and for multisectoral approaches to addressing major health challenges."

Ms Helen Clark, Administrator, UNDP

## Box 2: Advocacy in action – G8 Dementia Summit

The G8 Dementia Summit, held in London on 11 December 2013, brought together G8 ministers, researchers, pharmaceutical companies and charities from around the world. Alzheimer's Disease International (ADI) played a central role in shaping the agenda and coordinating advocacy by its national members in the lead up to the Summit.

Marc Wortmann, ADI Executive Director, said

"Our two goals for the Summit were to have the dementia issue seen clearly as global, affecting all countries in the world and not just the richest, and to make sure that there was a balanced view of dementia that included caregiving and risk reduction messages, not merely a commitment to more biomedical research. At the meeting there was lots of discussion about risk factors and how much that links to the other major NCDs."

Follow up to the Summit includes a series of high-level political forums in 2014, in partnership with the OECD, WHO, the European Commission, the EU Joint Programme on Neurodegenerative Disease (JPND), and civil society.

WHO and International Telecommunication
Union (ITU): ITU and WHO launched a new
partnership – Be Healthy, Be Mobile – to focus
on the use of mobile technology to improve
NCD prevention and control. In April 2014 the
NCD Alliance became the first NCD civil society
partner of the initiative. The NCD Alliance will
contribute technical and advocacy expertise, as
well as country-level support in implementation.



"Non-communicable diseases are the single greatest factor contributing to mortality and the overall disease burden in developed countries and emerging economies alike. Where m-Health is concerned, ITU works with WHO to share our long-standing experience and our competence in mobile technologies and healthcare as well as our network of partners. We are truly excited about the potential of this new partnership with the NCD Alliance to help us accelerate the adoption of mobile health interventions worldwide."

Dr Hamadoun I. Touré, Secretary-General, ITU The new UN Task
Force on NCDs has the
potential to harness
the entire UN family to
"deliver as one" on NCDs

# A moment of truth in the global NCD response

Three years after the landmark UN High-level Summit on NCDs in 2011, the world will come together to review progress on NCDs and renew commitments at the 2014 UN Review and Assessment on NCDs on 10-11 July in New York. The UN Review will be another milestone in the global campaign on NCDs, providing an opportunity to take a hard look at where we stand, reinforce NCDs as a priority at the highest political level, and move the agenda forward.

"As progress has been insufficient and highly uneven, continued efforts are essential for achieving a world free of the avoidable burden of non-communicable diseases."

UN Secretary General Progress Report on NCDs, January 2014

The NCD Alliance began mobilising civil society for the UN Review in September 2013, initially cultivating strategic relations within UN Headquarters, influencing the "modalities", and raising awareness across our network.

Our advocacy efforts have contributed to post-2015 being an agreed focus of the UN Review, and there will be strong civil society participation in the lead up and during the Review meeting itself. Also Member States will adopt an action-oriented outcomes document – a significant opportunity to maintain the highest political priority for NCDs, and commit to actions to guide and sustain global and national NCD responses.

## Accountability to accelerate action on NCDs

The HIV/AIDS and women and children's health communities have demonstrated the crucial role civil society can play in holding governments to account on commitments made. With the building blocks of the global NCD response now in place, this year saw the NCD Alliance adopt a "watchdog" role for the first time.

The NCD Alliance and The Lancet NCD Action Group are collaborating on a new initiative called NCD Countdown 2025. The aim is to establish a global movement that joins academia with civil society to track progress on NCDs in some of the highest burden countries. Our purpose is to promote action and accountability.

Drawing upon the experiences of Countdown to 2015 for maternal, newborn, and child survival, which has been so important in stimulating attention and action on MDGs 4 and 5, NCD Countdown 2025 will monitor and review country progress, holding countries and their partners accountable for delivering on globally agreed 2025 NCD targets. It will complement WHO and UN official monitoring processes of NCDs.

NCD Countdown 2025 will produce a report and country profiles, tracking progress on key indicators on the NCD burden, priority policies and health systems interventions. The report and country profiles will be a tool that can be used by all stakeholders to advocate action on NCDs and to hold governments accountable to take action on their commitments.



The UN General Assembly, New York

"The lesson of Countdown to 2015 is that an alliance between scientists and civil society can be an extraordinarily powerful means to strengthen accountability, to make sure that the promises and commitments of all partners are fulfilled. This is our aspiration for NCD Countdown 2025."

Dr Richard Horton, Editor, The Lancet and Professor Robert Beaglehole, Chair, The Lancet NCD Action Group

### GLOBAL DEVELOPMENT CAMPAIGN – PROMOTING NCDS AS A PRIORITY FOR THE POST-2015 ERA

With less than 500 days to go until the 2015 deadline of the Millennium Development Goals (MDGs), the debate about 'what next' has reached fever pitch. Navigating a plethora of UN consultations and an increasingly crowded field, the NCD Alliance has kept NCDs and health at the centre of post-2015 discussions. We have made the case for NCDs as a priority issue through evidence-based advocacy, provided influential recommendations to the UN and governments during official consultations, and maximised our impact through strategic partnerships across civil society.

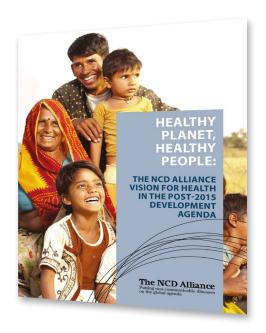
# A think tank on health and NCDs in post-2015

The NCD Alliance has provided evidence and policy-oriented research, analysis and advice on health and NCDs in the post-2015 development agenda. We have occupied a unique space between a think tank and a civil society alliance in the post-2015 policy debate.

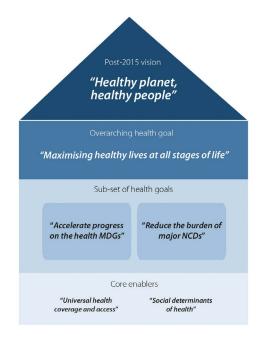
Our policy briefs and discussion papers enable policy makers and the public to make informed decisions about NCDs.

Drawing upon an e-consultation with our network and input from an expert NCD Alliance Task Team on post-2015, we published a report in May 2013 entitled Healthy Planet, Healthy People: The NCD Alliance Vision for Health in the Post-2015 Development Agenda. This report outlines the links between NCDs and the three pillars of sustainable human development, provides recommendations for a formulation of goals and targets, and suggests the levers for implementing health in the post-2015 era.

The report was launched at a high profile side event organised by the NCD Alliance at the World Health Assembly in Geneva in May 2013. Since then, Healthy Planet, Healthy People has underpinned our advocacy efforts on post-2015. The key messages and recommendations have been promoted at an impressive number of official UN global forums, consultations and side events - including the UN General Assembly Special event on the MDGs, the Commonwealth Health Ministers Meeting (CHMM), the Open Working Group on Sustainable Development Goals (SDGs), the UN Non-Governmental Liaison Service (UN-NGLS) civil society consultation, and the Sustainable Development Solutions Network (SDSN) consultations. Our recommendations contributed to NCDs being reflected in many official post-2015 reports.



NCD Alliance policy brief, Healthy Plant, Healthy People: The NCD Alliance Vision for Health in the Post-2015 Agenda.



NCD Alliance proposal for health goals and targets in the post-2015 development agenda

# A leading civil society voice at the UN for NCDs in post-2015

Over the last year, the UN has led an impressive and inclusive program of consultations on post-2015. The NCD Alliance has focused on three windows of opportunity to promote NCDs: the UN Secretary General's High-Level Panel Report on Post-2015 in June 2013; the UN General Assembly Special Event on the MDGs in September 2013; and the ongoing Open Working Group on Sustainable Development Goals at UNHQ in New York.

Following nine months of consultations at global and national levels, the UN Secretary General's High-Level Panel of Eminent Persons (HLP) – chaired by the UK, Indonesia and Liberia – launched their report in June 2013. A New Global Partnership: Eradicate Poverty and Transform Economies through Sustainable Development outlines universal priorities to deliver sustainable development in the post-2015 era and suggests an illustrative framework of 12 universal goals and 54 national targets.

The NCD Alliance and our global network were engaged throughout these consultations, and contributed to the inclusion of a NCD target in the HLP report. This was a major victory, as the HLP report is one of a number of official UN documents to inform the post-2015 agenda. During the numerous promotional events that followed the HLP launch, we collaborated with partners and network members to raise the profile of some of the NCD-related issues that were not adequately reflected in the HLP, including with the Framework Convention Alliance on tobacco control and HelpAge International on ageing.

"On average, people lose 10 years of their lives to illness, mostly to non-communicable diseases...The benefits of investing in health are immediate and obvious."

A New Global Parternship: Report of the High-Level Panel of Eminent Persons on the Post-2015 Development Agenda, June 2013

# Box 3: Advocacy in action - NCDs, ageing and disability

In September 2013, the UN held a High-Level Meeting on Disability and Development (HLMDD). The NCD Alliance joined with Handicap International, HelpAge International, and Alzheimer's Disease International to promote health, ageing, and NCDs as necessary inclusions in the HLMDD deliberations.

By jointly authoring a policy brief and co-hosting a high-profile side event with the Caribbean Community (CARICOM), the governments of Costa Rica and New Zealand, and PAHO, we effectively highlighted the linkages between NCDs and disability, the significant impact NCDs, disability and ageing have on sustainable human development, and the importance of a rights-based approach.



NCD Alliance side event, NCDs and Disability: Creating Synergies, Reducing Inequalities, Advancing Development, New York, September 2013

As a result, the HLMDD outcomes document 'The Way Forward: A Disability-Inclusive Development Agenda Towards 2015 and Beyond' included language on the equal right to health for persons with disabilities, extending beyond services and including prevention, promotion, and care.



UN Secretary General, Ban Ki-moon, addressing the Open Working Group on Sustainable Development Goals

In parallel to the HLP, the NCD Alliance has extended its influence to the Open Working Group (OWG) on Sustainable Development Goals (SDGs) - the UN intergovernmental body focused on a sustainable development framework. Since March 2013 the OWG has convened eight thematic sessions covering a wide range of issues, followed by five substantive sessions starting in 2014 to narrow the focus and priorities for the SDGs. The NCD Alliance has collaborated with NGOs across the health field and mobilised our network to ensure health and NCDs are prominent throughout OWG deliberations.

As the leader of the NGO Major Group health cluster, we developed position papers for each OWG thematic session highlighting the linkages to health and NCDs, delivered statements, and coordinated outreach to key OWG members.

The OWG substantive sessions in 2014 have highlighted that NCDs are now recognised as a priority for the sustainable development agenda. NCDs were referenced as a priority by the majority of Member States during an OWG session in April 2014, with the Caribbean Community (CARICOM) introducing the "25 by 25" NCD mortality target into post-2015 official discussions for the first time.

With final recommendations of the OWG expected by September 2014, and then intergovernmental negotiations beginning, the NCD Alliance will maintain this momentum for the final 500 days of the post-2015 process.

# Box 4: In Focus – Universal health coverage (UHC)

Momentum has built for UHC in global health and development discourse over the past year. WHO Director-General Margaret Chan described it as "the single most powerful concept that public health has to offer." The Lancet Commission on Investing in Health prioritised it in the new investment framework to achieve dramatic health gains by 2035, and many influential institutions promoted it as a priority for health in post-2015. Most recently, WHO and the World Bank launched a consultation process to define a monitoring framework for UHC.

Informed by our expert Task Force on UHC, the NCD Alliance has been actively engaged in UHC policy dialogues. Our objective is to ensure NCD prevention and control is adequately reflected in UHC definitions and metrics, and that UHC is recognised alongside other powerful public health concepts and approaches important for NCDs – including Social Determinants of Health (SDoH) and Health in All Policies (HiAP).

"For us, a sustainable development goal on health should aim at achieving the highest attainable standard of mental and physical health and improving life expectancy for all, including through... reducing by 25% by 2025 deaths caused by non-communicable diseases."

Statement by H.E. Mr Dennis Francis, on behalf of CARICOM, at OWG 10

# Civil society coalitions and partnerships for impact

The post-2015 landscape is extremely crowded and competitive, with an overwhelming number of issues spanning economic, social and environmental development vying for priority. Although health was central to the MDGs (three of the eight MDGs are health-related), the position of health in post-2015 is by no means assured.

To safeguard the centrality of health in post-2015, the NCD Alliance has effectively built coalitions and strategic partnerships across civil society to create a unified and compelling voice for health in post-2015. As a first step, together with the UN Foundation and the International HIV/AIDS Alliance, we convened over 40 health NGO representatives in September 2013 in New York. This meeting provided an opportunity for global health civil society organisations to reflect on the post-2015 discussions, share priorities, and discuss strategies and joint activities to build the case for health in post-2015.

Under the leadership of the NCD Alliance, this group has evolved into an active and growing virtual advocacy network for promoting health in post-2015. Membership now totals over 70 NGOs, spanning reproductive, maternal and newborn child health, HIV/AIDS, TB, malaria, NCDs, road injury, mental neurological health and health systems.



NCD Alliance joint publications with prominent organisations to inform post-2015 discussions

Activities have included sharing knowledge and opportunities for influencing, and coordinating joint advocacy during OWG sessions, UHC policy discussions, and key post-2015 events.

In addition, the NCD Alliance has strengthened partnerships with specific communities to promote NCDs and health in post-2015. This complementary targeted approach has resulted in the NCD message being carried by a broader base of partners. Successful collaborations this year have included the nutrition civil society community (see box 5), maternal and newborn child health (see box 6), and road traffic and injury.

## Box 5: In Focus – Food security and nutrition

The NCD Alliance has capitalised on key global processes focused on food security and nutrition to elevate attention to malnutrition in all its forms, including diet- and nutrition-related NCDs. Our primary focus has been the WHO / FAO Second International Conference on Nutrition (ICN2), scheduled for November 2014.

Our work on nutrition has been spearheaded by World Cancer Research Fund International. In November 2013, the NCD Alliance and WCRF International published a policy brief entitled Food, Nutrition, Diet and Non-Communicable Diseases, which provides the "why" and "how" to address NCDs in nutrition policies.

We have promoted the policy brief's recommendations via key consultations on nutrition and NCDs, including the ICN2 preparatory process. By cultivating alliances across the nutrition community, including with NGOs and institutions primarily focused on undernutrition and hunger, we have successfully promoted NCDs and obesity in key policy and advocacy nutrition documents. Notable examples include a forthcoming DFID Global Nutrition Report and a joint NGO advocacy document entitled Call to Action: Nutrition in Post-2015, which recommends obesity as a standalone target for post-2015.

## Box 6: In Focus – Women and children's health

The NCD Alliance has worked through policy forums and partnerships to elevate the importance of NCDs as a women and children's health issue. We strengthened our collaboration with The Partnership for Maternal and Newborn Child Health through joint advocacy on post-2015, including a policy brief and joint side event on Gender Equality and Adolescent Girls' Health: A Post-2015 Framework for Action, held in New York during the 8th Session of the Open Working Group on SDGs in January 2014. In March 2014, we formally made a commitment to the UN Every Woman Every Child Initiative on NCDs and reproductive, maternal, newborn, child health. We have also joined forces with NCD Child and the Developmental Origins of Health and Disease (DOHaD) Society to raise the profile of the early origins of NCDs and the importance of a lifecourse approach, including collaborating on a joint policy brief. In addition, NCD Alliance advocacy in New York contributed to the inclusion of NCDs in the agreed conclusions from the UN Commission on the Status of Women (CSW) in March 2014.

"Women and children in low- and middle-income countries often bear a triple burden of ill-health related to pregnancy and childbirth, communicable diseases and non-communicable diseases (NCDs). We need to promote integrated solutions and approaches across the continuum care. We know that investing in children and women lays the foundation for healthy individuals and societies. Partnerships across the global health community – including with the NCD Alliance – are key to safeguarding the health of current and future generations."

Dr Carole Presern, Executive Director, The Partnership for Maternal and Newborn Child Health

# NATIONAL ACTION: STRENGTHENING CIVIL SOCIETY & SHARING GOOD PRACTICE

Over the last year, the NCD Alliance has increased its focus on supporting national action and the capacity building of civil society. It is our belief that a vibrant civil society movement at national and regional levels capable of delivering its three primary roles – advocacy, the direct provision of NCD services, and acting as a watchdog – is a fundamental strategy to reach the global "25 by 25" NCD mortality target. In July 2013, with the generous support of an educational grant from Medtronic Philanthropy, we launched our first in-country program – Strengthening Health Systems, Supporting NCD Action. The program aims to support and strengthen national civil society NCD advocacy efforts in Brazil, South Africa and the Caribbean. In addition, we have taken steps to strengthen our growing network of national and regional NCD alliances, stimulated learning and the sharing of good practice, and introduced civil society monitoring as an important driver of national action.

# ADVOCACY TOOLS AND RESOURCES

To support and strengthen advocacy capacity of NCD civil society at the regional, national and sub-national level, the NCD Alliance produced an Advocacy Toolkit in 2013 entitled Non-Communicable Diseases: Joining the Fight. The Toolkit was produced as part of our Strengthening Health Systems, Supporting NCD Action program.

We are committed to strenghtening the pool of leaders able to champion NCDs at national and regional levels.



NCD Alliance Advocacy Toolkit, Non-communicable Diseases – Join the Fight

The Toolkit is an online navigable PDF, accessible to all of the NCD community. It compiles and showcases good practices, drawing from the experiences of NCD alliances across the globe, to help guide national and regional advocacy and action. The Toolkit is organised in three main sections:

- Working in an advocacy alliance: provides an introduction to advocacy, the value of working in alliances for advocacy, and guidance and lessons learnt for building new national NCD alliances.
- Influencing and monitoring NCD policy and practice: provides an overview of global NCD policy, and guidance on influencing national NCD policy – including National NCD Plans, National Development Plans, and UN Development Assistance Frameworks (UNDAFs).
- Holding governments to account: introduces the concept of civil society monitoring for NCDs and provides useful tools – including the NCD Alliance benchmarking tool and a template for a Civil Society Status Report.

"The observance and tracking of commitments is one of the critical watchdog or accountability roles played by civil society and it is expected that the NCD Alliance Civil Society Status Report will be a powerful instrument for this."

Sir George Alleyne, Director Emeritus, PAHO



NCD Alliance Benchmarking Tool

#### Box 7: NCD Alliance Civil Society Accountability Tools

To help support national and regional NCD advocacy efforts in monitoring government progress on NCDs, the NCD Alliance provided advocates with a template for a Civil Society Status Report (CSSR) on NCDs and a benchmarking tool to assess progress against international and national commitments. Other health and development communities have demonstrated the effectiveness of civil society monitoring in the implementation of conventions or declarations, and as a means to increase the engagement of patients in national responses.

The purpose of the NCD Alliance CSSR is to understand and assess the national/regional response to NCDs, from a civil society perspective. It is meant to complement and support official WHO and government surveillance and reporting on NCDs. The CSSR template and instructions for advocates provides guidance on how to develop a CSSR. The NCD Alliance benchmarking tool is based around the six objectives of the WHO Global NCD Action Plan 2013-2020 and is a useful tool for advocates to assess national progress on NCDs from a policy level.

# STRENGTHENING NATIONAL ADVOCACY CAPACITY FOR NCDS

The Strengthening Health Systems, Supporting NCD Action capacity building program aims to build effective civil society coalitions, conduct policy research to monitor national progress on NCDs, and advocate for improved NCD policies and programs. The program focuses on three geographies – South Africa, Brazil and the Caribbean. The in-country activities are implemented by national partner organisations with the support of a sub-grant and ongoing technical assistance from the NCD Alliance.

The program partners, selected via a competitive process are ACT Brazil – a tobacco control organisation with an advocacy track record;

the South Africa NCD Alliance – a newly formed alliance bringing together the Cancer Association of South Africa (CANSA), Diabetes South Africa (DSA), the Heart and Stroke Foundation South Africa, and the Patient Health Alliance of Non-Governmental Organizations (PHANGO); and the Healthy Caribbean Coalition (HCC) – a regional civil society alliance of over 40 Caribbean based health NGOs.

Highlights of the program so far include:

- National NCD Stakeholder meetings: Each
  national partner organisation convened a national
  NCD stakeholder meeting as a way of bringing diverse
  stakeholders together to assess the current status of
  NCDs at the national level, discuss priority areas for
  action, and develop coalitions for action. See boxes 8-10.
- Civil Society Status Reports on NCDs: Drawing upon the NCD Alliance accountability tools, each partner is developing a CSSR. See Box 11 for the Caribbean CSSR.

#### Box 8: The Brazil National NCD Meeting

In November 2013, ACT Brazil brought together diverse NCD stakeholders, including representatives of the areas of tobacco control, cancer prevention, alcohol use, health promotion, medical associations, consumers' rights, nutrition and others. The meeting provided an opportunity for building a joint NCD agenda and organising a national NCD network. Three working groups were created to monitor the Brazilian National NCD Plan; discuss conflict of interest; and develop initiatives in health professional training and raising NCD awareness.



ACT-Brazil national NCD meeting, São Paulo, November 2013

# Box 9: The South Africa National NCD Meeting

"A Call to Action: Stopping the Epidemic of NCDs" was hosted by the South Africa NCD Alliance in February 2014, in Johannesburg. The meeting brought together participants from the different government spheres, NGOs, healthcare providers, industry and academia. The event marked the launch of the South Africa NCD Alliance and provided the opportunity to review the current state of NCD prevention and control in South Africa, identifying gaps for action and building a network of action.



South Africa NCD Alliance national NCD meeting, Johannesburg, February 2014



HCC national NCD meeting, November 2013

# Box 10: The Caribbean Regional NCD Meeting

"From the Declaration of Port of Spain to the Global NCD Framework and beyond: a Meeting of Caribbean NCD Stakeholders to Advance National NCD Plans, and Consider Priorities for Action" was held in November 2013 in Port of Spain.

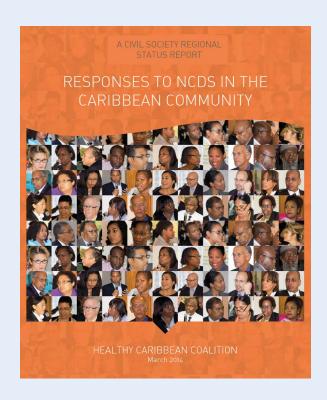
The meeting, hosted by HCC, PAHO and the Caribbean Public Health Agency (CARPHA), brought together stakeholders from 14 Caribbean countries and provided a space to discuss NCD advocacy successes, challenges and priorities in the Caribbean.

# Box 11: The Caribbean Civil Society Status Report

The Caribbean Civil Society Status Report was launched at the NCD Child Conference in Trinidad and Tobago in March 2014. The report represents the first time NGOs in the Caribbean came together with academia – the University of West Indies – to produce an in-depth and comprehensive assessment of NCDs.

The report was developed based on data from civil society, governments and regional institutions. The report calls for increased action to address risk factors and social determinants of health, strengthening of health systems and improved access to health care, building a true whole-of-society approach with a fully engaged civil society.

Importantly, the report sets the evidence base for a concrete NCD advocacy path for HCC and other NGOs in the region and is likely to contribute towards an upcoming regional assessment of the Caribbean's response to NCDs.



## CULTIVATING A GROWING NETWORK OF LOCAL ALLIANCES

The NCD Alliance is coordinating a growing network of national and regional NCD alliances. Today the network includes 24 national NCD alliances and four regional NCD alliances, spanning all WHO regions. A full list can be found in Annex 2. These alliances are playing a critical role in the NCD response, providing platforms to advocate for improvements in NCD prevention and control, delivering lifesaving services to populations in need, and holding their governments to account. National NCD alliances are auxiliaries to their governments, particularly Ministries of Health, partners to national, international and multilateral initiatives, and facilitators of well-functioning civil societies.

The NCD Alliance is uniquely positioned to coordinate, inform and mobilise this network, as well as to strengthen and expand it to maintain momentum on NCDs at national, regional and global levels. Over the last year, we have consolidated four roles which will guide our work moving forward:

- Coordination and convening: Strengthening coordination and communication across the network, including through virtual and in-person platforms to convene representatives and build a sense of community.
- Technical assistance: Providing technical, policy and advocacy expertise to local alliances, supporting organisational development of emerging alliances, and encouraging twinning between alliances.



The Zanzibar NCD Alliance with Alena Matzke, Advocacy Specialist, NCD Alliance

"NCD alliances – globally, regionally and nationally – enrich and contribute significantly to the NCD response and have the potential to be game changers"

Sir Trevor Hassell, President, Healthy Caribbean Coalition

- Information exchange: Ensuring rich local knowledge and good practice does not just stay local, but is shared, adapted and put to use across the Alliance.
- Quality assurance and setting standards:
   Establishing an accreditation system for national and regional alliances, to promote good governance and organisational management.

Highlights from this year include:

- A rapid mapping of the network was conducted in July 2013 to identify priorities, organisational needs, and inform the NCD Alliance's role with this newly formed network.
- A listserv was set up in January 2014 for the 28 existing alliances, as a virtual platform to share updates and good practice on NCDs from the global to local. The NCD Alliance hosts the listserv, sending monthly digests on global policy and campaigns.
- Technical assistance was provided to emerging NCD alliances – including South Africa, Finland, Sri Lanka and the ASFAN NCD Network.
- As part of a new East Africa NCD Alliance Initiative, in February 2014 the NCD Alliance convened a capacity building workshop on civil society monitoring for NCDs with representatives from Uganda, Tanzania, Zanzibar, Kenya and Rwanda alliances. The workshop trained alliance representatives in the use of the NCD Alliance benchmarking tool and developing a CSSR.
- NCD Alliance staff met with a range of national alliances to exchange information on current organisational priorities, advocacy agendas, needs and ideas for collaboration, including Japan, Denmark, Norway, Finland, Canada, USA, Australia, Zanzibar, Uganda, South Africa, Kenya, Tanzania, Rwanda; and regional alliances including HCC and European Chronic Disease Alliance (ECDA).

## SHOWCASING NATIONAL AND REGIONAL NCD ALLIANCES

Over the past year, local and regional NCD alliances and coalitions have embarked on many successful initiatives, ranging from advocacy with governments, influencing the development of National NCD Plans, providing education and patient support, training community health workforces, and raising awareness on NCDs.

US NCD Roundtable (NCD-RT): Continuing to be a leader and credible voice for information sharing, advocacy, multisectoral collaboration, and best practices on NCDs, the NCD Roundtable convened meetings with US Department of HHS Assistant Secretary Daulaire, and Tim Evans, Head of Health, The World Bank Group, to discuss multilateral forums on NCDs, US government funding for NCDs in global health, and NCDs in post-2015. The NCD-RT called attention to the need to address NCDs in developing countries and leverage resources across existing and new US global health programs through congressional testimony, position papers, and events.



Loyce Pace Bass, co-chair of NCD-RT Advocacy Working Group and Director of Health Policy at LIVESTRONG Foundation

"The importance of North-South, South-South and triangular cooperation is widely recognised in global health and development discourse. This East Africa NCD Alliance Initiative puts these words into practice for NCDs. Linked by a common history and similar challenges, our initiative aims to promote closer technical cooperation between the East Africa NCD alliances, by facilitating the sharing of good practices and expanding partnerships."

Ms Susanne Volqvartz, Director of Development, Danish NCD Alliance Norwegian NCD Alliance: The Norwegian NCD collaborated with the Norwegian Government on the development and preparation of a Norwegian NCD strategy launched in September 2013. This strategy makes Norway the first country to respond to commitments made in the WHO Global NCD Action Plan with a comprehensive national strategy to fight NCDs. The Norwegian NCD Alliance also has a pivotal role in the implementation of the strategy, and was recently granted USD 250,000 from the Directorate of Health for a campaign to promote physical activity in Norway.



The Norwegian NCD Alliance with former Minister of Health of Norway, Dr Jonas Gahr Støre

East Africa: The East Africa NCD Alliance Initiative was launched in 2013, uniting NCD alliances in Uganda, Tanzania, Zanzibar, Kenya and Rwanda. It is the first example of cooperation between national NCD alliances in a region, as well as twinning of alliances in high-income and low-income countries. The initiative has been spearheaded by the Danish NCD Alliance, and global partners include the NCD Alliance, the Framework Convention Alliance, University of South California, Yale University, and Aarhus University. The objective is to influence national governments in East Africa, increase political priority and resources for NCDs, and promote the importance of NCDs in post-2015. In addition, the initiative aims to strengthen the capacity and collaboration of the East African alliances. The main activities include developing an East Africa Civil Society Status Report on NCDs – using the NCD Alliance benchmarking tool, and convening an East Africa NCD Stakeholder Meeting in the lead up the UN Review on NCDs.

Finnish NCD Alliance: The Finnish NCD Alliance was founded in December 2013 by the Cancer Society of Finland, Finnish Brain Association, Finnish Diabetes Association, Finnish Heart Association, Finnish Medical Society Duodecim and Organisation for Respiratory Health in Finland. The Finnish Lung Health Association joined later to the group. These organizations have a long history of working together, both in health promotion and advocacy. The Finnish NCD Alliance has started collaborating with the Ministry of Social Affairs and Health and the National Institute for Health and Welfare, which are responsible for the planning and implementation of the national NCD policy. One of the main priorities of the Finnish NCD Alliance is influencing the next government, starting in Spring 2015, to commit strongly to NCDs.

NCD Alliance Nepal: NCD Alliance Nepal has conducted training programs for community health workers (CHWs). The aim is to train and certify volunteers to work in the rural and urban communities to raise awareness of NCD risk factors and promote healthy lifestyles. After completing the half day training program, the CHWs are certified as Heart Disease Prevention Volunteers (HDPV). To date, 785 volunteers have been trained. NCD Alliance Nepal aims to train 2,000 volunteers throughout Nepal.



Dr Prakash Raj Regi, NCD Alliance Nepal

NCD Alliance Malaysia: NCD Alliance Malaysia has embarked on an awareness-raising initiative called "TChat". It includes a series of dialogues between local community and key leaders to discuss healthy diets, tobacco control, physical activity and harmful use of alcohol. The dialogues are organised in community settings, including restaurants, workplaces, women's groups, villages, or educational facilities. These provide an opportunity to exchange ideas and barriers, and explore simple and practical solutions to adopting healthy lifestyles.



Zanzibar NCD Alliance (Z-NCDA): The Zanzibar NCD Alliance (Z-NCDA) has launched a campaign to raise public awareness of NCDs. Campaign activities include radio and television programmes, printed education materials on NCDs, community outreach events, and establishment of a network of volunteers. Z-NCDA has also undergone a period of organisational capacity-building, including indepth workshops on good governance for Board Members, and the development of a comprehensive strategic plan and a resource mobilisation strategy.

#### Tanzania NCD Alliance (TANCDA): The

Tanzania Non-Communicable Diseases Alliance (TANCDA) was established in 2012 by the Tanzania Diabetes Association, Heart Foundation of Tanzania, Tanzania Association for Respiratory Diseases and Tanzania Cancer Association. TANCDA works closely with the Ministry of Health and Social Welfare (MoHSW), including recently supporting the development of the Strategic Plan for the Prevention and Control of NCDs 2014-2020. TANCDA led a consultation process with various stakeholders to elicit input on the Strategic Plan.

# COMMUNICATIONS: TURNING UP THE VOLUME ON NCDS

Raising awareness of the scale and impact of the NCD burden to policy makers and the general public is a core strategy of the NCD Alliance. Communication is a pivotal tool in building the demand for action on NCDs, at global, regional and national levels. Our communication activities strive to grow the social movement for NCDs by brokering knowledge, shifting attitudes, and catalysing debate.

#### BROKERING KNOWLEDGE

Working as an alliance yields a valuable wealth of knowledge and good practice, while creating opportunities for sharing experiences and expertise to strengthen individual organisations and the Alliance as a whole. The NCD Alliance prioritises making these resources as widely available as possible, through the following platforms:

- Website: The NCD Alliance website remains a "one-stop shop" for the NCD community. Our website provides timely updates on global campaigns, national and regional programs, NCD-related news, events, and resources for advocacy. This year new users, page views, and overall site traffic have increased by over 30%.
- News alerts: Every week, the NCD Alliance sends a news alert to over 2,000 subscribers, covering the latest updates on NCDs. The alert was redesigned this year, and in addition to global campaign updates and summaries of new reports/ data, now includes a spotlight on partner activities, upcoming events, and job vacancies in NCDs and global health. These alerts are widely shared, with partners drawing upon the information to support communications to their own networks.
- Webinars: The NCD Alliance convenes interactive online webinars with our network every six weeks. These sessions provide in-depth presentations on the latest news on global campaigns, national and regional activities, and calls to action to better inform our collective advocacy. Slides from each webinar are disseminated and made available on the NCD Alliance website.
- Social media: The NCD Alliance's presence on Twitter nearly doubled this year, demonstrating the growing number of people interested in the issue and in our work. By April 2014, the NCD Alliance had approximately 3,000 followers, up from only 2,000 followers the year prior.

# KEEPING UP THE PRESSURE

Relevant political milestones, events, and UN international days are opportunities to continue to raise the profile of NCDs. The NCD Alliance's activities around these moments included:

- Marking the second anniversary of the UN High-level Summit on NCDs with an open letter to the 68th President of the UN General Assembly, His Excellency Mr John Ashe.
- Promoting and responding to new data and evidence on NCDs, including The Lancet Commission on Investing in Health (Global Health 2035) and the Institute of Health Metrics and Evaluation (IHME) Financing Global Health Report 2013.
- Increasing targeted online and media outputs around internationally recognised health and development days, including International Women's Day, World No Tobacco Day, World Asthma Day, World TB Day, World Cancer Day, World Heart Day, World Diabetes Day, and World Kidney Day.
- Delivering statements at UN events, including the WHO Executive Board, the World Health Assembly, WHO Regional Committee Meetings, WHO Europe Ministerial Conference on NCDs, and UN post-2015 events.



Katie Dain, Executive Director, NCD Alliance presenting joint NGO statement at WHO Europe Ministerial Conference on NCDs, Turkmenistan, December 2013



Ariella Rojhani, Senior Advocacy Manager, NCD Alliance presenting at Healthy HCC national NCD meeting, Trinidad, November 2013

#### CREATING DIALOGUE

As a leader of the NCD civil society movement, the NCD Alliance catalysed dialogue and framed the debate on NCDs by convening a series of high-profile side events and meetings. Some highlight events include:

- Healthy Planet, Healthy People: Health and NCDs in the Post-2015 Development Agenda
   Side event at 66th World Health Assembly, May 2013, Geneva.
- New Approaches to Non-Communicable Diseases
   Official supporter of The Economist inaugural
   summit on NCDs, July 2013, Johannesburg.
- Informal Expert Dialogue on the Global Coordination Mechanism for NCDs
   Co-hosted with US Mission to the United Nations, August 2013, Geneva.
- NCDs & Disability: Creating Synergies, Reducing Inequalities, Advancing Development
   Official side event at UN High-Level Meeting on Disability and Development (HLMDD), September 2013, New York. Official side event at UN High-Level Meeting on Disability and Development (HLMDD), September 2013, New York.



NCD Alliance side event, Healthy Planet, Healthy People: Building Synergies for Sustainable Development, New York, September 2013

- Healthy Planet, Healthy People: Building Synergies for Sustainable Development
   Side event at UN Special Event on the Millennium Development Goals (MDGs), September 2013, New York. Co-hosted by US Government, CARICOM, and the NCD Roundtable.
- Health in the Post-2015 Development Agenda Health NGO Strategy Meeting
   Side event at UN Special Event on MDGs, September 2013, New York. Co-hosted with UN Foundation and the International HIV/AIDS Alliance.
- World Cancer Leaders Summit
   Official partner of the UICC WCLS, November 2013, Cape Town.
- Gender Equality and Adolescent Girls' Health:
   A Post-2015 Framework For Action
   Sidee event of Open Working Group session 8 on
   SDGs (OWG8), February 2014, New York. Co-hosted
   with PMNCH, UN Women, UNFPA, and IFMSA.
- NCD Cafe: The Spirit of Partnership
   Geneva Health Forum, April 2014, Geneva.
   Organised by NCD Alliance Supporters American
   College of Cardiology, American Heart Association,
   Eli Lilly, Medtronic Foundation, Sanofi, and Union
   for International Cancer Control.

#### Box 12: Walking the talk on multisectoral action – The NCD Café



In April 2014 a group of NCD Alliance Supporters - American College of Cardiology, American Heart Association, Eli Lilly, Medtronic Foundation, Sanofi, and the Union for International Cancer Control - organised the NCD Café: Spirit of Partnership at the Geneva Health Forum (GHF). The NCD Café was an interactive space where moderated debates and discussions were held on the theme of NCDs and integration. Speakers included representatives from the Stop TB Partnership, PMNCH, Partners in Health, Handicap International, Last Mile Health, The Union, and the NCD Alliance.



NCD Café, Geneva Health Forum, Geneva, April 2014

# ORGANISATIONAL DEVELOPMENT: AN ALLIANCE POSITIONED FOR TOMORROW

During the last year, the NCD Alliance has introduced a number of organisational changes to enhance our capacity and effectiveness as an Alliance, and to ensure we are positioned to continue to play a pivotal role in the NCD movement and the evolving global health and development landscape.

# BROADENING THE BASE OF PARTNERS

In recognition of the growing number of partners and stakeholders in the NCD movement and following recommendations of the 2012 NCD Alliance Strategic Review, the NCD Alliance is expanding and broadening our governance structure.

The NCD Alliance's principal decision making body – the Steering Group – is being expanded to include a broader set of voices and representation from the global NCD community. In addition to the four founding disease federations, three new global NGO partners are being brought in during 2014 to provide a balance of key NCD issues – namely risk factors, mental/neurological health, and health systems.

In January 2014, Alzheimer's Disease International (ADI) became the first new global partner to join the NCD Alliance Steering Group. ADI joins as the mental/neurological health partner. Expansion of the Steering Group continues over the course of 2014.

"As a global federation and respected leader in the field of NCDs and dementia, we believe ADI will be an ideal partner and add significant value to the strategy and operations of the NCD Alliance"

Cary Adams, Chair, NCD Alliance

# FORMALISING ADVISORY CAPABILITIES

In order to continue the momentum of the NCD Alliance and leverage the significant opportunities that lie ahead, the NCD Alliance set up a new Expert Advisory Council in early 2014. The Council brings together a group of eminent experts from global health and development to inform the execution of the NCD Alliance's mission. Chaired by Sir George Alleyne, Director Emeritus of PAHO, Council members will bring a range of perspectives and experiences to enhance the strategic planning, programmatic advocacy focus, organisational growth and development of the NCD Alliance. See Annex 1 for a list of Council members.

# A THRIVING AND GROWING GLOBAL NETWORK

The NCD Alliance's greatest strength lies in the capacity and expertise of our global network of civil society organisations. Our network continues to grow in numbers and strength. This year alone we welcomed over 80 new organisations to our movement of over 2,000 organisations in 170 countries. The network comprises a diverse mixture of global and national NGOs, scientific and professional associations, patient support organisations, academic and research institutions, private sector entities and dedicated individuals.

"The NCD Alliance's persistent efforts have made a sizable contribution to inspiring a sustainable whole-of-society and multisectoral response to the global NCD epidemic. We are proud to support the NCD Alliance's mission to ensure that NCDs are recognised as a global health emergency and a barrier to human development."

Martin Bernhadt, Sanofi and Neal Kovach, American College of Cardiology, Co-chairs of NCD Alliance Supporters Consultation Group

# GLOBAL PARTNERSHIPS FOR GREATER IMPACT

We know it is important to build partnerships with organisations that have complementary skills and the expertise essential to delivering our strategy. The NCD Alliance has consolidated existing partnerships and cultivated new ones with influential NGOs, private sector and multilateral agencies to support our efforts to improve the lives of people with NCDs and those at risk.

The NCD Alliance Supporters Consultation Group (SCG) has continued to provide valuable in-kind and financial support to our operations. Existing partners renewed their support, demonstrating their long-term commitment to NCDs and the NCD Alliance's mission. In addition, new partners from both the pharmaceutical sector and NGO sector came on board – notably the Forum for International Respiratory Society (FIRS), Merck, and Novo Nordisk. A full list of SCG members can be found in Annex 1. The NCD Alliance would like to thank its supporters for their continued support in 2013-2014.

## STRENGTHENING FINANCIAL PERFORMANCE AND STABILITY

The NCD Alliance has improved its financial performance and sustainability. We maintained a sound financial position during the reporting year, and have a satisfactory reserve position for the year ahead. The NCD Alliance's total operating expenditure over the 12 monhts ending in April 2014 amounted to 770,000 USD, which was fully covered by its revenues. The funds received by the NCD Alliance supported a wide range of activities, with global advocacy and capacity building programmes representing the largest share of the total expenditure.

# ANNEXES



NCD Alliance Report 2013-2014

#### **ANNEX 1: OUR STRUCTURE**

The NCD Alliance is comprised of the following main governing, advisory, consultative and administrative bodies:

### NCD ALLIANCE STEFRING GROUP











# NCD ALLIANCE SUPPORTERS CONSULTATION GROUP (SCG)

#### **NGO SUPPORTERS**













#### PRIVATE SECTOR SUPPORTERS













## NCD ALLIANCE EXPERT ADVISORY COUNCIL

Sir George Alleyne – Director Emeritus, PAHO (Chair)
Professor Robert Beaglehole – Chair, The Lancet NCD Action Group
Dr James Hospedales – Executive Director, CARPHA
Dr Brenda Killen – Head of Global Partnerships and Policy Division, OECD
Dr Precious Matsoso – Director General, National Department Health South Africa
Dr Sania Nishtar – President, Heartfile
Professor Neil Pearce – Global Asthma Network
Dr Jeff Sturchio – Senior Partner, Rabin Martin
Dr Jeanette Vega - Director, FONASA

#### NCD ALLIANCE TEAM

Katie Dain, Executive Director - London Ariella Rojhani, Senior Advocacy Manager – New York Alena Matzke, Advocacy Specialist – Geneva Mandana Kooijmans, Policy Officer – Brussels (until February 2014) Jessica Beagley, Policy Research Officer – London Jeremiah Mwangi, Partnerships Advisor – Geneva (part-time AHA/WHF)

#### ANNEX 2: OUR GLOBAL NETWORK

The NCD Alliance unites a network of 2,000 civil society organisations in more than 170 countries. A full list of NCD Alliance network members can be found here: www.ncdalliance.org/cigmembership. An important feature of our network is the growing number of national and regional NCD alliances, now totalling 28. A list of the national and regional NCD alliances is provided below.



#### NATIONAL NCD ALLIANCES

Australia – Australians for Global Action on NCDs
Bangladesh – Non-Communicable Diseases Forum (NCD-F)
Canada – Chronic Disease Prevention Alliance of Canada
Denmark – The Danish NCD Alliance
Ethiopia – Ethiopian NCD Consortium
Finland – Finnish NCD Alliance
Germany – German NCD Alliance
Italy – Italian Wellness Alliance
Japan – Japan NCD Alliance
Kenya – Kenyan NCD Alliance
Malaysia – NCD Alliance Malaysia
Mexico – Mexico Salud-Hable

Nigeria – Nigerian NCD Alliance
Norway – The Norwegian NCD Alliance
Portugal – Portuguese NCD Alliance
Rwanda – Rwanda NCD Alliance
Slovakia – Slovak Alliance for NCDs (SACHO)
South Africa – South African NCD Alliance
Syria – NCD Syria
Uganda – Uganda NCD Alliance (UNCDA)
United Republic of Tanzania – Tanzania NCD Alliance
United States of America – NCD Roundtable (NCD-RT)
Uruguay – National Alliance for the Control of NCDs
Zanzibar – Zanzibar Non Communicable Disease Alliance

## REGIONAL NCD ALLIANCES

Europe – European Chronic Disease Alliance (ECDA)

Africa – Consortium for NCD Prevention and Control in Sub-Saharan Africa (CNCD-Africa)

Latin America – Healthy Latin American Coalition (HLAC)

Caribbean – Healthy Caribbean Coalition (HCC)

Nepal - NCD Alliance-Nepal

#### ANNEX 3: OUR RESOURCES AND PUBLICATIONS

The NCD Alliance has produced a wide range of publications, such as policy briefs on issues related to NCDs and post-2015, advocacy briefs to inform UN or WHO NCD-related processes, and advocacy toolkits to support national advocates. These and all NCD Alliance publications are available at: www.ncdalliance.org/resources/reports.



NCD Alliance Policy Briefs



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NCD Alliance Advocacy Briefs

NCD Alliance Advocacy Toolkit



NCD Alliance Joint Publications



Front Cover: UN Headquarters, New York (credit: UN Photo/Joao Araujo Pinto)

## The NCD Alliance

Putting non-communicable diseases on the global agenda

For more information about the NCD Alliance, please visit our website: www.ncdalliance.org

NCD Alliance's 2013 financial statement is available on request.

If you would like someone to contact you, please write to info@ncdalliance.org

This report can be downloaded at www.ncdalliance.org/Report2013-2014

The 2012-2015 Strategic Plan can be downloaded at www.ncdalliance.org/StrategicPlan