NCD Alliance
ADVOCACY INSTITUTE

1. Conduct a desk review

Search

Conduct a desk review by using keywords to search and identify quantitative and qualitative data sources about the problem and people affected by it, and relevant legal and policy documents. Data sources can include:

- Large-scale, population-level studies (STEPwise **Approach to NCD Risk Factor Surveillance, STEPS**)

- WHO reports and data portals (**WHO's NCDs 2020 Progress Monitor**, **WHO NCD Country Capacity Surveys**)

- National NCD policies and strategies

- Reports on national, regional, district or health facility-level indicators

- Published research in peer-reviewed journals (e.g., **Allen et al's 2021 Lancet article on the implementation of NCD policies between 2015-2020**)

- Unpublished studies by local CSOs, academic institutions, etc.

- Media reports

Review

Read through health and demographic data, survey results, study findings, relevant laws, regulations, policies, strategies, and other available data to understand the NCD landscape in your setting.

Analyse

Write up your findings, noting information and policy gaps and opportunities, which could be the foundation of your advocacy campaign.

When conducting a situational analysis pay attention to:

- **Geography:** Areas with high levels of mortality and morbidity due to NCDs

- **Indicators:** Prevalence and incidence of NCDs in your setting

- **Risk groups:** Populations most affected by various NCDs

- **Priorities:** Government health priorities, and where NCDs fall on the list

- **Trends:** In NCD and other public health initiatives, laws, **and policies, and overall NCD indicators over time**

- **Relevant constituencies and decision makers:** To complement the review of policies and programs, assess who is responsible for each of the steps of the policy process (from design and implementation to enforcement and monitoring).